

## **Custom precoating for your every need**

For over 40 years, **Alusteel Coating** has been an **atelier for the continuous liquid coating of aluminium and steels**, offering an endless variety of colours and finishes able to meet the market's every request.

We are an **outstanding manufacturing partner** for the most complex and innovative design challenges. Our work is an integral part of the product and service **quality** concept, largely thanks to a **highly specialised work team**.

## An Italian history and identity

**Our company** is backed by a deep-rooted tradition and extensive **expertise**, which have guided them along a path that began in **1979**.

40 years Our identity is expressed in the **hummingbird** design featured in our logo. The extraordinary mobility of this bird's wings allows for a virtuoso flight performance, symbolising our extreme versatility and our ability to meet our customers' every need, while the variety of vibrant colours represents the limitless coating solutions we offer.

Network of excellence

Alusteel Coating is part of a group of companies in the coating universe of which Matteo Trombetta Cappellani is the President and CEO. Remaining faithful to its aesthetic and ethical values, the company always places environmental sustainability at the forefront of its operations, as well as valuing its human resources through investments aimed at fostering the well-being of the local area and its inhabitants.

The other companies ar **Metalcoat** (production of pre-painted aluminium and steel coils, consulting services, development and sales in Italy and in East Europe), **Alpine Anodizing** (production of anodized aluminium coils) and **Aleu** (sales on the European and extra-European market).

The entrepreneur must play a social role, must be able to listen and see where change is happening.

Matteo Trombetta Cappellani











# Italian heart, international expertise

Our turnover has grown constantly since day one, in line with the development and expansion objectives of our business, and indicative of the excellent quality of our products and the huge range of efficient solutions we have to offer.

Our wide-ranging sales network allows us to guarantee a global service and a strong presence in every market, while remaining faithful to our **Italian essence**.

#### constant growth

aggregate turnover

65 million euros

production surface area

30 thousand m<sup>2</sup>

yearly output

10 million m<sup>2</sup>

aggregate workforce

90

projects completed

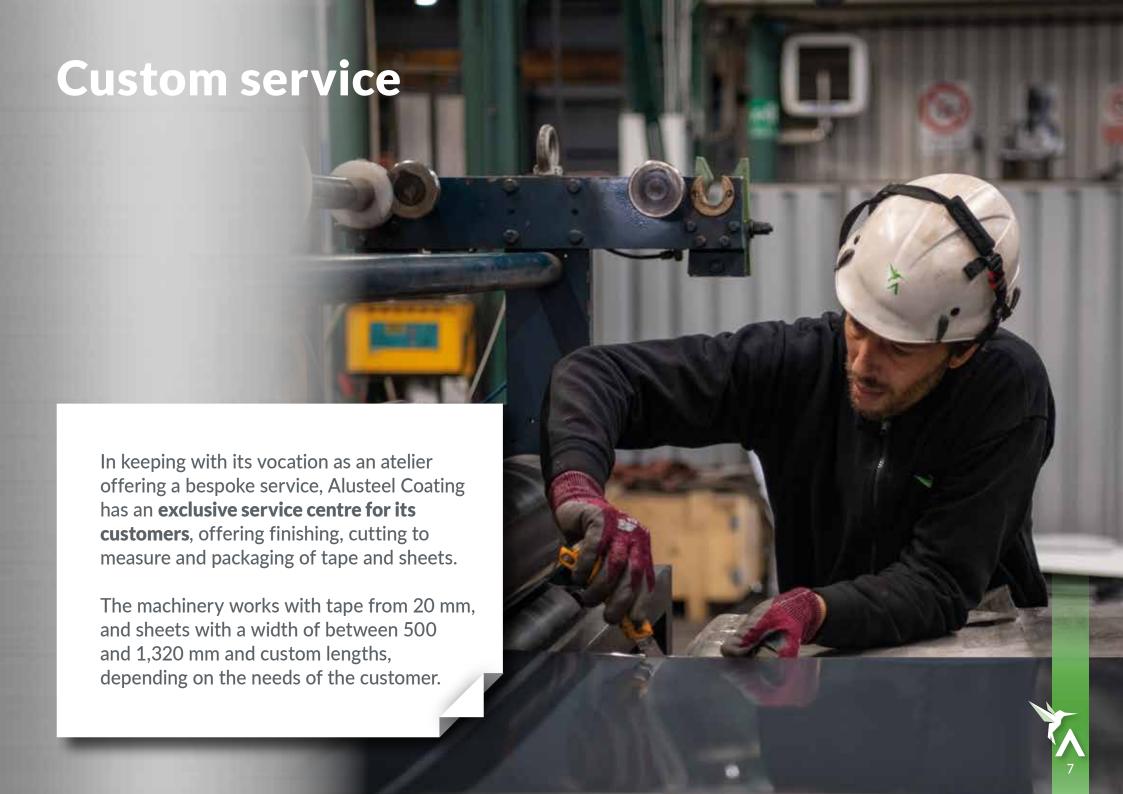
320

countries served

**47** 









Our company has a clearly defined essence: creativity, the founding element in our production process, is combined with a project-oriented approach, style, elegance and a feeling for beauty: all distinctive signs of the Made in Italy concept and drivers recognised worldwide.

tailor-made

We have always been committed to blending intellectual curiosity and cultural interests with a quest for new ideas in order to offer our customers a tailor-made service. We satisfy even the most challenging demands while always remaining anchored to our values: the cult of **beauty**, attention to **details**, quest for **quality** and utmost respect for the environment.

#### Our coating cycles

Alusteel Coating's aluminium sheets and coated steel are used in the construction and industrial sectors, offering an effective, revolutionary solution for architectural façade coverings, industrial roofing and components for home appliances and cars, and giving each end product a highly innovative look, in addition to the clear advantages connected with the mechanical characteristics.

Thanks to the wide range of **coating systems** and the various **finishing techniques**, Alusteel Coating is able to offer a virtually endless variety of semi-finished products.

poliestere
poliammidico wrinkled
poliuretanico polivinildenfluoruro
super-poliestere
poligreen lumiflon





Thanks to our **products**, we are able to meet design requirements in the supply of pre-painted metals for numerous **industrial** sectors, ranging from **architecture** and **design** – increasingly oriented towards the realization of customised, cutting-edge projects with a focus on environmental sustainability – to manufacturers of **home appliances** and **automotive** and **naval** components.

Our objective is to prove ourselves as reliable, competent **partners**, capable of providing our customers with a flexible, high-quality service that ranges from consultancy to the supply of materials and after-sales support.













### Our face, our soul

We are curious, enterprising, and hard working. We believe that **people** are the driving force of a company. They are an essential source of wealth and a fundamental strategic factor for competing successfully in a continuously evolving global market.



In addition to a total of 280 people working downstream from them, the women and men in our company work together with great skill: **90 professionals** characterised by a strong team spirit, who not only pursue the objective of achieving excellence every day, but also share a common vision and concern for environmental **sustainability**, as well as a strong link to the **community**: a value to be preserved, supported, cultivated and to which we strive to bring wellbeing.

